

**GENERAL DATA PROTECTION POLICY FOR HAGMANS NORDIC AB
 COMPANY CONTACTS**

1 GENERAL

Hagmans Nordic AB, 556071-4890, Förläggarevägen 2, 511 72 Fritsla ("we" or "Hagmans") safeguard your integrity. This general data protection policy describes how we, acting as responsible for personal data collection, store, share and process your personal data and those rights you have according to applicable data protection legislation, including the new general data protection regulation (GDPR).

2 PERSONAL DATA OFFICER AND CONTACT

If you have any questions as to how we collect, store and process your personal data, or if you want to exercise your rights according to applicable data protection legislation, described in item 8 below, please send an e-mail to us at dataskydd@hagmansnordic.com dataprotection@hagmansnordic.com.

3 MORE INFORMATION ABOUT THE DATA WE PROCESS AND WHY

The summary below includes information about your personal data and why we process it (purpose) as well as our legal basis for processing the data.

We process data you submit to us and data we collect from you.

Process description and type of personal data	Purpose and legal basis
<p>When you as contact person for your organization purchase goods or services from us, we process the personal data you submit to us.</p> <p>Personal data you submit to us and that we process may include e.g. your <u>name, your position, address, cell and telephone number and your e-mail address.</u></p>	<p>We process your data <u>for administration purposes and to fulfill our undertakings according to the order.</u></p> <p>The legal basis for our processing is in part <u>a balance of interest</u> (the process is required in order for us to fulfill our undertakings according to the order and handle our internal administration), and because we have legal obligations according to the accounting law.</p> <p>For those representing a sole proprietorship that we have a business relationship with, the legal basis is that processing is necessary for us to <u>be able</u></p>

	<p>to fulfill our agreement with you or take measures prior to our agreement being met, and that we have <u>legal obligations</u> according to the accounting law.</p>
<p>When you, as a contact person for your organization register a user account in our web shop and order goods via our web shop, we process the personal data submitted to us.</p> <p>Personal data submitted to us that we process may include e.g. <u>your name, your position, address, cell and telephone number and your e-mail address.</u></p>	<p>We process your data <u>for the administration of your user account and to otherwise fulfill our undertakings according to the order.</u></p> <p>The legal basis for our processing is in part <u>a balance of interest</u>. The processing is necessary in order to administer your user account, to fulfill our undertakings according to the order and handle our internal administration.</p>
<p>When you as a contact person for your organization contact us via telephone, e-mail (e.g. our customer service) or by letter, we process the personal data you have submitted to us. Personal data submitted to us that we process may e.g. include <u>your name, your position, address, cell and telephone number, your e-mail address and the content of communication with us.</u></p>	<p>We process the data on you in order to <u>communicate with you about the current issue and to administer and answer your inquiry,</u> such as questions about claims or previous purchases (colour codes), as well as to <u>evaluate and improve services we offer and our service to you.</u></p> <p>The legal basis for our processing is in part <u>a balance of interest</u>. The processing is necessary to our justifiable interest in establishing a high level of service, to complete our obligations according to the agreement with the organization you represent and to provide you with a professional reception.</p>
<p>During that time which you are a contact person for your organization, we process the personal data submitted to us as well as personal data collected on you in order to establish and maintain our business contact with you. This includes communicating relevant information to you (information/marketing), to perform customer satisfaction surveys for our</p>	<p>We process the data on you in order to <u>communicate with you on the issue in question, to market our products and services</u> as well as <u>to evaluate our services and our service to you.</u></p> <p>The legal basis for our processing is in part <u>a balance of interest</u>. The processing is necessary to our justifiable interest in communicating with you, marketing our</p>

<p>products and services, as well as sending a newsletter to you.</p> <p>Personal data we process include <u>your name, your role or position, address, cell and telephone number, your e-mail address.</u></p>	<p>products and services and to provide you with a professional reception.</p>
<p>When you visit our homepage and download material, we will collect personal data on you. This may include <u>your IP-address, search engine, operative system, which page you link from, our URL and the date and time of the visit.</u> For more information about the data we collect on you via our homepage, see our <u>cookies policy.</u></p>	<p>We use this data in that way and for those purposes indicated in our <u>cookies policy.</u></p> <p>The legal basis for our processing is in part <u>a balance of interest</u>, i.e. the processing is necessary to an objective concerning our justifiable interest in analyzing and improving our website.</p>

4 WITH WHOM IS THE DATA SHARED?

In addition to our company, your personal data may be processed by others after being transferred from us. We assure you that we take all reasonable legal, technical and organizational measures to ensure that your personal data is processed safely and with an adequate level of safety when transferring to or sharing data with such third parties.

Those third parties that we may transfer personal data to are mainly of the following categories or receivers.

- We may disclose personal data to **our associated companies, collaborating partners and service suppliers that process personal data on our behalf** when carrying out services for us. Processing that such parties perform is on our behalf and they are acting as personal data assistants. We have a contract with our personal data assistants who ensure that they process your personal data in accordance with this policy and our instructions.
- We may also disclose your personal data to **authorities, courts of law and other judicial authorities or third parties** when we are required to disclose the data (i) according to applicable laws, regulations or branch codes; (ii) in order to address our rights; or (iii) to protect your or another person’s constitutive interests. Examples of situations where this may occur are for measures against money laundering and terrorist financing.
- We may also disclose your personal data to a **potential buyer (and its representative and advisor)** during a fusion, an acquisition or the sales of all, or parts thereof, of

Hagmans assets, provided that we inform the buyer that the personal data may only be used for those purposes accounted for in this policy.

- We may disclose your personal data to **another player** provided we have your approval for such a disclosure.

We will not sell your personal data without your explicit consent.

5 WHERE IS YOUR DATA PROCESSED?

We always strive for processing of your personal data to be performed within the EU/EES. We and our personal data assistants process, for the most part, your personal data only within the EU and EES. If personal data is processed outside of the EU and EES, we will take measures to make sure that the personal data continues to be similarly protected and also take those measures required to, in a legal manner, transfer personal data to countries outside of the EU and EES.

6 SAFETY

Hagmans has taken those technical and organizational measures required to protect your personal data against unauthorized access, changes and erasure. Those measures taken are designed to meet that level of safety suitable, with consideration for the risks in processing.

7 FOR HOW LONG DO WE PROCESS YOUR PERSONAL DATA FOR THE DIFFERENT PURPOSES?

We process personal data only as long as there is a requirement for retaining them to fulfill those purposes the data were submitted or collected for, such as e.g. to handle an order following an inquiry or to fulfill a legal obligation required by us (accounting, taxes, etc.).

When we no longer have a legal basis for processing your personal data, we will erase or anonymize the data, or if this is not possible (e.g. due to the data existing in our backup), then we will store your data in a safe way until it is possible to erase that data.

Your personal data will be stored for a longer period of time than indicated above if it is required for legal demands or authority decisions.

8 YOUR RIGHTS

When we process your personal data you have rights, according to the law. Please observe that exercising these rights is subject to certain demands and conditions as indicated by law (primarily in GDPR).

Your right to information and access to your personal data

You have the right to request information about which personal data we process on you and how we process it. You also have the right to – to begin with free of charge – receive a copy of the personal data we have on you (so-called transcript).

If you have no basis for your request or your request is unreasonable, e.g. if you request an extract at short intervals, we may either deny your request, or charge a fee that will cover the administrative costs your request will entail for us.

Your right to corrections and erasure of your personal data

If your personal data is incorrect or incomplete, you have the right to request that we correct or complement such personal data.

You have the right to request erasure of your personal data under certain circumstances (as indicated in GDPR). Under the condition that your request falls within one of these circumstances, we will erase your data.

Your right to object to direct marketing

You may at any time object to your personal data being processed for direct marketing. If you do not want us to use your personal data for this purpose, we ask that you inform us of this by contacting us.

Your right to demand limitation

Under certain conditions, as indicated in GDPR, you have the right to demand that processing of your personal data be limited. We will in this case limit our processing in accordance with GDPR requirements.

Your right to data portability

Under certain conditions, as indicated in GDPR, you have the right to receive that personal data we have on you that you have submitted to us in a structured, generally used and machine-friendly format. Providing that it is technically possible, you have the right to receive the data transferred directly to another personal data assistant.

Your right to submit complaints

If you are not satisfied with how we process your personal data, you are welcome to contact us. See our contact information below. You also have the right to submit a complaint on our personal data assistant to Datainspektionen - The Swedish Data Protection Authority.

www.datainspektionen.se

9 CHANGES TO THE DATA PROTECTION POLICY

Should this data protection policy be changed, we will post the adjusted policy on www.hagmans.se with information about when the changes will take effect. If we make any serious changes to the data protection policy we may also choose to inform in another way, e.g. via e-mail or by posting an announcement on www.hagmans.se.

The data protection policy was last updated on 190516.